

I joined the Proxy study association when I started my studies in February 2024. Shortly after joining, I was assigned to help organize the IT Festival. My main responsibility was handling marketing, where I focused on engaging people and encouraging them to join the event we created. As a result of our efforts, the festival received over 900 sign-ups. After the IT Festival, I became one of the board members and the Marketing Team Leader.

One of the first events I worked on as a leader was the Introduction Week in September 2024. Together with two other leaders, I helped organize activities for 200-220 students and 35 introduction parents, ensuring they had a fun and memorable experience. After this successful event, I became responsible for organizing and managing future introduction activities. Currently, I am working on the September 2025 Introduction Week, focusing on creating a welcoming and enjoyable experience for new students.

While I was the Marketing Team Leader, I followed a content strategy and updated the brand guidelines. My goal was to continuously improve our marketing efforts, especially in digital marketing, to make them more effective and engaging.

After being part of the board for seven months, I was promoted to treasurer. In addition to this role, I also became the vice-president of proxy, where I was responsible for arranging the committees. Moreover, I took on the tasks of bookkeeper and managed payments with Fontys-ICT.

In addition to my studies and my role at Proxy, I work part-time at ISSD (Information Student Service Desk). At ISSD, we handle various tasks, such as keeping the warehouse organized and managing inventory to identify lost items or equipment that needs to be purchased. I also assist students with ICT-related issues, helping them resolve problems so they can study without disruptions. My responsibilities include lending equipment, ensuring items are returned on time, and finding solutions to any questions or challenges students bring to us.

Through these experiences, I have developed strong organizational, leadership, and problem-solving skills. Being part of Proxy and ISSD has not only allowed me to contribute to meaningful projects but has also helped me grow both personally and professionally. I take pride in creating positive experiences for others, whether it's welcoming new students, organizing events, or solving everyday challenges. These roles have taught me the importance of teamwork, adaptability, and continuous improvement, and I look forward to applying these skills to future opportunities.